

Wear a yukata and "save"!

2019

Yukata Campaign

Dates **7/15** ▶ **8/16**

[Mon. (Holiday)] [Fri.]

Summer
in Shinshyu
means "yukata"!

Just a step ahead

Matsumoto Ekimae Bon Dance

July 15th [Mon. (Holiday)]

Starts at 16:20

**Matsumoto
Ekimae Hiroba**

Simultaneous events

- ◆ Tatami Art Exhibit
- ◆ BonBon and Aoyama-sama processions and more
Starts at 16:20
- ◆ Yukata Fashion Show
- ◆ Kids Dance
- ◆ Yukata Contest

